## 724 S Florida Ave. Lakeland, FL 33801

\$1,750,000
Former Platinum Bank

3,500 +/- SF Class-A Bank Building



SAUNDERS RALSTON DANTZLER

Gary Ralston, CCIM, CRE 863.877.2828

Gary@SRDcommercial.com

David Hungerford
863.272.7156

DHungerford@SRDcommercial.com

## Class-A Bank Building on S. Florida Ave.

- Florida Ave is the major commercial corridor in the Lakeland market
- Good traffic count volume... 27,000 cars/day
- Subject is adjacent to South Lake Morton Historic District and immediately east of Dixieland
- Direct full access on S. Florida Ave. via dual turn lane
- 3,500 +/- SF Class-A bank branch building with additional 993 +/- SF drive-thru


## Executive Summary

| Site Address: |  |
| :--- | :--- |
|  | LAKELAND, FL 33801 |
| County: | POLK |
| PIN (Property Identification Number): | 242819229500000077 |
| Building Size (s): | $3,500+/-$ SF |
| Land Size: | $0.51+/-$ acres |
| Parking: | 23 parking spaces |
| Property Use: | Financial Institution |
| Taxes: | $\$ 17,924.30$ (2016) |
| Zoning: | C-2; Highway Commercial District (City of Lakeland) |
| Traffic Count: | 27,000 cars/day on S. Florida Avenue |
| Price: | $\$ 1,750,000$ |

## Regional Location Map



## Location Map

Crystal Springs






Polk City



Kathleen


## $1,2,3$ mile radius



| Benchmark Demographics | 1 mile | $\underline{2}$ miles | 3 miles | 5 minutes | 10 minutes | Polk | FL | US |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Population | 10,285 | 37,694 | 74,430 | 19,276 | 81,359 | 642,909 | 20,108,440 | 323,580,626 |
| Households | 4,264 | 15,519 | 29,439 | 8,051 | 32,363 | 240,058 | 7,858,449 | 121,786,233 |
| Families | 1,887 | 8,530 | 17,046 | 3,993 | 18,929 | 166,952 | 5,083,223 | 80,307,260 |
| Average Household Size | 2.07 | 2.30 | 2.41 | 2.17 | 2.41 | 2.63 | 2.50 | 2.59 |
| Owner Occupied Housing Units | 1,333 | 7,221 | 14,210 | 3,163 | 15,698 | 158,596 | 4,936,146 | 76,427,142 |
| Renter Occupied Housing Units | 2,931 | 8,298 | 15,229 | 4,887 | 16,666 | 81,462 | 2,922,303 | 45,359,091 |
| Median Age | 33.7 | 39.5 | 37.7 | 37.8 | 38.1 | 41.0 | 41.9 | 38.0 |
| Trends: 2015-2020 Annual Rate |  |  |  |  |  |  |  |  |
| Population | 0.50\% | 0.65\% | 0.81\% | 0.58\% | 0.84\% | 1.18\% | 1.29\% | 0.84\% |
| Households | 0.47\% | 0.57\% | 0.76\% | 0.52\% | 0.78\% | 1.07\% | 1.21\% | 0.79\% |
| Families | 0.21\% | 0.40\% | 0.60\% | 0.29\% | 0.63\% | 1.00\% | 1.13\% | 0.72\% |
| Owner HHs | -0.11\% | 0.27\% | 0.51\% | -0.04\% | 0.52\% | 0.97\% | 1.09\% | 0.73\% |
| Median Household Income | 1.51\% | 0.74\% | 1.13\% | 0.85\% | 1.13\% | 2.79\% | 2.52\% | 1.89\% |
| Households by Income |  |  |  |  |  |  |  |  |
| <\$15,000 | 24.50\% | 20.90\% | 18.50\% | 22.30\% | 18.60\% | 13.93\% | 13.40\% | 12.50\% |
| \$15,000-\$24,999 | 16.00\% | 15.80\% | 15.70\% | 15.40\% | 15.70\% | 12.75\% | 11.60\% | 10.09\% |
| \$25,000-\$34,999 | 10.80\% | 12.90\% | 13.90\% | 11.80\% | 13.90\% | 12.54\% | 11.54\% | 10.06\% |
| \$35,000-\$49,999 | 14.80\% | 15.10\% | 16.00\% | 14.20\% | 15.90\% | 16.14\% | 14.66\% | 13.31\% |
| \$50,000-\$74,999 | 17.20\% | 17.60\% | 17.50\% | 18.10\% | 17.30\% | 19.78\% | 18.49\% | 17.68\% |
| \$75,000-\$99,999 | 7.10\% | 7.70\% | 8.20\% | 7.50\% | 8.20\% | 11.33\% | 10.95\% | 12.28\% |
| \$100,000-\$149,999 | 5.80\% | 6.00\% | 6.30\% | 6.40\% | 6.50\% | 8.98\% | 11.29\% | 13.44\% |
| \$150,000-\$199,999 | 2.00\% | 1.80\% | 1.80\% | 2.00\% | 1.70\% | 2.40\% | 3.99\% | 5.29\% |
| \$200,000+ | 1.90\% | 2.10\% | 2.20\% | 2.40\% | 2.20\% | 2.16\% | 4.08\% | 5.36\% |
| Median Household Income | \$33,487 | \$35,286 | \$36,297 | \$35,367 | \$36,211 | \$43,856 | \$48,377 | \$54,149 |
| Average Household Income | \$48,809 | \$50,805 | \$52,110 | \$51,913 | \$52,058 | \$59,091 | \$69,330 | \$77,008 |
| Per Capita Income | \$22,782 | \$21,828 | \$21,613 | \$23,258 | \$21,523 | \$22,615 | \$27,618 | \$29,472 |
| Population by Age |  |  |  |  |  |  |  |  |
| O-4 | 5.50\% | 6.20\% | 6.60\% | 5.80\% | 6.60\% | 6.12\% | 5.40\% | 6.19\% |
| 5-9 | 4.70\% | 5.70\% | 6.10\% | 5.10\% | 6.10\% | 6.11\% | 5.53\% | 6.33\% |
| 10-14 | 4.70\% | 5.70\% | 5.80\% | 5.20\% | 5.90\% | 6.23\% | 5.69\% | 6.46\% |
| 15-19 | 9.80\% | 6.80\% | 7.00\% | 7.80\% | 6.70\% | 6.09\% | 5.85\% | 6.55\% |
| 20-24 | 13.20\% | 8.20\% | 8.20\% | 10.00\% | 7.80\% | 6.17\% | 6.56\% | 7.09\% |
| 25-34 | 13.70\% | 12.90\% | 13.30\% | 13.20\% | 13.40\% | 12.37\% | 12.83\% | 13.64\% |
| 35-44 | 10.20\% | 10.40\% | 10.70\% | 10.60\% | 10.70\% | 11.56\% | 11.93\% | 12.62\% |
| 45-54 | 11.40\% | 11.60\% | 11.20\% | 12.00\% | 11.30\% | 12.23\% | 13.34\% | 13.27\% |
| 55-64 | 10.20\% | 12.50\% | 12.10\% | 12.20\% | 12.10\% | 13.00\% | 13.37\% | 12.82\% |
| 65-74 | 7.50\% | 10.60\% | 10.10\% | 9.20\% | 10.20\% | 11.61\% | 10.90\% | 8.76\% |
| 75-84 | 4.80\% | 6.10\% | 5.90\% | 5.30\% | 6.00\% | 6.21\% | 6.03\% | 4.35\% |
| 85+ | 4.20\% | 3.40\% | 3.00\% | 3.60\% | 3.00\% | 2.30\% | 2.59\% | 1.92\% |
| Race and Ethnicity |  |  |  |  |  |  |  |  |
| White Alone | 76.10\% | 64.60\% | 63.60\% | 69.40\% | 63.70\% | 72.91\% | 73.36\% | 70.52\% |
| Black Alone | 15.50\% | 25.60\% | 25.60\% | 22.00\% | 25.50\% | 15.39\% | 16.38\% | 12.79\% |
| American Indian Alone | 0.50\% | 0.40\% | 0.40\% | 0.40\% | 0.40\% | 0.46\% | 0.40\% | 0.97\% |
| Asian Alone | 1.00\% | 1.20\% | 1.30\% | 1.00\% | 1.30\% | 1.84\% | 2.77\% | 5.46\% |
| Pacific Islander Alone | 0.00\% | 0.10\% | 0.10\% | 0.10\% | 0.10\% | 0.07\% | 0.07\% | 0.19\% |
| Some Other Race Alone | 3.40\% | 4.70\% | 5.50\% | 3.70\% | 5.60\% | 6.46\% | 4.12\% | 6.76\% |
| Two or More Races | 3.50\% | 3.40\% | 3.40\% | 3.50\% | 3.40\% | 2.88\% | 2.90\% | 3.32\% |
| Hispanic Origin (Any Race) | 14.40\% | 16.20\% | 17.60\% | 14.40\% | 17.90\% | 21.08\% | 25.07\% | 17.92\% |

Market Area


## Bank Competition Map



## Trade Area



HISTORIC DISTRICTS

- Subject property is adjacent to and outside South Lake Morton Historic District
- Dixieland is west and "across street" from subject




Site Plan


114 N. Tennessee Ave., 3rd Floor | Lakeland, FL 33801 | 877.518.5263 | SRDcommercial.com

Survey


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Floor Plan


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## Zoning


c. Highway Commercial District (C-2)

The intent of the C-2 District is to provide for a broad range of office and retail uses primarily oriented toward the motoring public and development on relatively small individual lots with exposure to high traffic volumes. The C-2 Highway Commercial District is intended for locations along arterial and collector streets. The district is not intended for shopping centers or large retail establishments other than as outparcels.

## Lakeland Zoning and Context Districts

## Zoning

Commercial
IndustrialLimited Development
Mobile HomeMultiple familyOfficePUD CommercialPUD IndustrialPUD Mixed
PUD Mobile HomePUD Multiple FamilyPUD Office PUD Single FamilyPUD Two Family

## Photos - Exterior



Front Entrance


Signage


Drive Thru


Frontage

## Photos - Interior



Offices


Teller Desk


Office

