




High Skill Orlando City Visit – December 4-6th

1. How would you rank the presentation from Charlie Gray and Fred Leonhardt of GrayRobinson, P.A. regarding the history and political landscape of Orlando and Orange County?

		Response Percent	Response Total
1) Excellent		75%	9
2) Good		25%	3
3) Fair		0%	0
4) Poor		0%	0
Total Respondents			12
(skipped this question)			1

2. Please rank the discussion talk from Breakfast Speaker, Larry Pino, President of Dynetech.

		Response Percent	Response Total
1) Excellent		83.3%	10
2) Good		16.7%	2
3) Fair		0%	0
4) Poor		0%	0
Total Respondents			12
(skipped this question)			0

3. Do you feel the overview presentation by Ray Gilley and John Fremstad regarding the history of Metro Orlando's economic development technology efforts, was vital and informative to the education process of your trip? Please explain.

- 1.** Very informative. I learned a great deal about the economics of the Orland area that at least I was not previously aware of, especially with regards to their high tech employment sectors.
- 2.** Always, you get something from everything you see & hear. However, this was not high on my expectation.
- 3.** Yes because they are the drivers for what is happening in Orlando and have achieved significant buy-in form all the right parties. We need to make sure we are doing the same by periodically reviewing our goals.
- 4.** Yes. It was helpful to see how a large community changes itself.
- 5.** Yes, being new to this, it gave me a good perspective of what their role was within the city/counties.
- 6.** Excellent to create an overall framework
- 7.** Undoubtedly. Technology and education were recurring themes of our trip and they have a clear vision for both.
- 8.** Yes. It was a good overview.
- 9.** Yes. It is important to give a background of the area so that you can better understand and apply that institutional knowledge to why they are done things the way they have.
- 10.** Ray was good, John Fremstad was better...
- 11.** Great!
- 12.** Not vital, but very informative.

4. Was the presentation by Ben Noel, Executive Director, UCF Florida Interactive Entertainment Academy beneficial and relevant to our trip? Tour vs. Discussion, please explain.

- 1.** Very interesting. Once again, I was not aware of the extent of the film, video and computer programming sectors in Orlando and was very impressed with the public-private partnerships that resulted in the formation of the downtown campus.
- 2.** This was one of my favorite parts not only because it was informative and entertaining but because it will allow us to bring information about their opportunities back to our residents and partners.
- 3.** Great. I was amazed at 19,000 employees in the Simulation business. While that sort of thing is out of Lakeland's reach the idea of a brand new type of business catching hold like that is exciting.
- 4.** It was interesting and was a good example of the ever changing need of academics.
- 5.** Excellent - Technical content outstanding - Motivation and passion revealing
- 6.** Yes. The emergence of new industry is something we should keep in focus. The opportunity for our youth to have a resource like FIEA is beneficial.
- 7.** Yes. It showed a unique approach that Orlando has taken to partner with its university and its arts community.
- 8.** Yes. I enjoyed the discussion with Ben Noel more so than the tour. It was vital that Ben embraced Private partnerships with Disney and EA Sports rather than solely depending on state funding.
- 9.** Discussion was great, tour was too long...
- 10.** Yes, very beneficial, as it is good to know what is happening in that arena.



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5. How would you rank the Thorton Park (Mixed-Use) Tour, Central Market and Hue Restaurant experience?			
		Response Percent	Response Total
1) Excellent		66.6%	8
2) Good		25%	3
3) Fair		8.4%	1
4) Poor		0%	0
Total Respondents			12
(skipped this question)			1

6. Please rank the presentation by Frank Billingsley regarding Orlando's Downtown Development and Community Redevelopment efforts.

- 1.** I was aware of the general residential/condo development the downtown was experiencing, however it was interesting to learn more about some of the particulars and their redevelopment of the area north of I-4. I found it extremely interesting that only 39 school aged children were added to the rolls with all of their new downtown condos! This might be a wake-up call to the City with respect to the marketing of the proposed units adjacent to the LPD.
- 2.** Good
- 3.** Overall very good.
- 4.** The downtown progress is terrific. I wonder if their infrastructure can handle all of those new high-rises.
- 5.** It was ok.
- 6.** Outstanding - extremely thorough and comprehensive
- 7.** I found it interesting to see what they are doing to revitalize their downtown. Not a great fit for Lakeland in my opinion, but interesting to see.
- 8.** Better presentation than when he attended the DLP because he was available for questions
- 9.** Frank did an excellent job explaining what his CRA agency is doing with respect to revitalize certain parts of downtown, as well as ideas to use space under the interstate 4, as retail space.
- 10.** Frank was great, location was interesting, but loud...can we get a nap after lunch next year....
- 11.** Excellent





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7. Do you think the presentation by Bob Rohrlack, Senior VP Business Retention & Recruitment, Enterprise Florida was a important part of our trip? Please explain.

		Response Percent	Response Total
1) Excellent		86%	6
2) Good		14%	1
3) Fair		0%	0
4) Poor		0%	0
Total Respondents			7
(skipped this question)			6



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8. Rank the Celebration Health tour and interactive session with David Banks, CEO.			
		Response Percent	Response Total
1) Excellent		40%	4
2) Good		60%	6
3) Standard		0%	0
4) Poor		0%	0
Total Respondents			10
(skipped this question)			3

9. What are the top 3 things you learned during LEDC High Skill Community Exchange Visit? Please explain. Then, rank in order (first choice to last choice) the top cities that you would like to visit on the next annual LEDC High Skill Community Exchange (i.e. - Nashville, Charleston, Tampa, Jacksonville, etc.)

1. 1) Need to explore/market benefits of Lakeland being adjacent to high tech sectors in the greater Orlando area; 2) Re-emphasized need to ensure new USF campus offers programs in response to local market needs; i.e. medical/nursing/finance/insurance sectors to provide local post-graduate employment opportunities; 3) Central city redevelopment strategies involving residential, cultural and retail. The concepts are all familiar, however it is always better to see them play out firsthand to experience their relationship in a successful redevelopment initiative. Rank of Cities: 1) Charleston 2) Nashville 3) Jacksonville

2. 1. Contacts made 2. It was a complement for us to go to their city. We look up to their progressive community. 3. Steve can pick #3 Charleston Nashville Jax

3. 1. business and elected leadership being on the same page is crucial for success. 2. our educational partners need to be more engaged. 3. arts and art-related venues/opportunities are critical Jacksonville Tampa Sarasota

4. #7. Yes I believe the presentation was important due to the fact it gave a state-wide context and perspective. #9 - A. It is not jobs per se it is community culture B. Regional collaboration is key to success C. Vision, vision and vision #9 - No preference on location wherever we can learn the most

5. 1. Economic development is dependant on education. Investment in education is critical to economic diversity. 2. When viewing economic development, we must not focus too closely on a city. It should be a regional approach. 3. We must continue to develop economic diversity. As community leaders, we must take the initiative to push this agenda.

6. 1. Rohrlack's suggestion that Lakeland needs a presence on I-4 is key. We need to with the bridges at the entrance and exit to Lakeland what Orlando has done at the bridge at Millennium Mall. 2. Billingsley's comment that the small arts venues are as important to Downtown as the 500 unit condominiums was instructive on



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how we need to think about investing in Downtown. 3. Orlando's leverage of its universities in bringing them downtown and using the creativeness of their students was a good lesson. I would rank the cities 1. Nashville, 2. Memphis, 3. Chattanooga 4. Charlotte, 5. Charleston, 6. Asheville

7. *Education is key to developing a high-skill community! *Redevelop a community by incorporating important elements from the past. *Identify the different high-skill sectors and focus on only a few. (i.e. - Orlando's focus on Film/Media)

8. Jacksonville Nashville Charleston Tampa

9. a.) Orlando is a very active area
b.) b.) I am grateful to live in Lakeland where things are a little calmer
c.) Every time I travel with Scruggs, it cost me a great deal of money

Sarasota, Jacksonville, Miami



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10. Briefly comment on accommodations, food, entertainment, and break time (Ha!).

- 1.** As always, Steve and his team did an excellent job with the program involving a diverse mix of speakers and venues. I did struggle with linking the Celebration Medical experience with our health care partners in Lakeland, although I recognize the need to keep current with regional health care trends given the importance the medical sector plays in our local economy. I am sorry I was not able to attend the Sunday and Monday night activities, especially after hearing the fine comments from those who were able to attend. Good job!!
- 2.** (Needs to look at his agenda to answer.)
- 3.** Great (is that brief enough?)
- 4.** Hotel, food and magic game were all fine
- 5.** Exceeded expectations on all of the above
- 6.** Wow. I gained 3 lbs.
- 7.** Great. I liked the fast pace and early start to each day but we could have used a little bit of break time in the afternoon before dinner and more activities.
- 8.** Hotel was first-class! I would like for us to eat at places outside the hotel - in the heart of the community. What break time!
- 9.** Accommodations were fabulous, food was great...entertainment great except the Magic got killed...not enough break time....
- 10.** It was an overall good mix.